Meeting # 14: Skatepark Committee Meeting Minutes
January 8, 2020
6:00 PM

AGENDA

I. Approve last meeting’s minutes
II. Fundraising and Grant Options/Ideas
III. Grant Deadlines and Requirements
IV. Discuss dates for next public meeting where Pillar will present design concepts.
V. Schedule next meeting

PRESENT:

Anthony Johnson
Jeff Woodbury
Lucas Brown
Kirsten McWilliams
Michele Danois
Cybil Kipp
Kate Lewis
Darrell Rogers
Jack Gundling: not in attendance
Tom Long: not in attendance

PUBLIC RESIDENTS IN ATTENDANCE:

Diana Fish
Anton Heoker- chair the community development
Michael Norton
Suzan Norton
Rob Rose
Alina Rose
Sean Jennings
Seamus Jennings

ITEMS FROM MEETING:

1. Approved the minutes from last week’s meeting

2. Committee is looking at a park the size of 8,000 to 10,000 square feet. 45.00 per square feet. 10,000 square feet would be 450,000.00. Jeff noted that it was cheaper to build big now instead of adding on later.

3. Anthony let us know that he has already submitted a CPI request for $337,500 (75% OF $450,000 cost) We won’t know until July. Guessing game until that point.
4. Next Tuesday’s council meeting will authorize permission for us to pursue and decide upon designs. We will also get legal confirmation if high school park is legally the city’s to use for skate park, and not school property.

5. Kate went over different fundraising scenarios and possible campaign models looking at different

6. Committee discussed in kind donations from different local companies for supplies. This is where we need to start, getting materials/supplies donations

7. Plans to figure out different expenses, areas of need that we can start fundraising for with in kind donations, such as lodging, food, construction supplies, landscaping

8. Plans to discuss timing of fundraising events - when to show Brothers document/film, using next summer’s Olympics as venue for fundraising, Portland Players, WillardFest, Art in the Park, Knightville’s events, Tri for A Cure, CELT events in C.E., B2B, other publicity events

9. How familiar are we with corporate supporters. Kate is fairly familiar. Corporations give 5%, organizations give 10%, and individuals give 85%. So Po has some strong corporations, such as WEXX and the Maine Mall.

10. Plans to discuss our partners and how they can fundraise. Our partners are So Po Unite, JMG, and Boys and Girls Club

11. It would be good to have a formal video/digital presentation that we can all use in various ways/times/places for fundraising

12. Pillar comes back February 4th at 5:30

Fundraising Areas/Items to Brainstorm:

1. In-kind donation needs
2. Events - fundraising, promotional, already existing local ones we can join
3. Grants
4. Timeline
5. Partners
6. Corporations
7. Local athletes/Celebrities to help promote
8. Local events at which to have booths
9. Publicity/Presentation/PR
10. Individuals to approach for individual donations - how to find, how to get the word out
11. Olympics dates and how to take advantage of this for fundraising
12. Family dining out events: Elsmere Grill, Otto's, Foulmouthed, etc…
13. Venues for publicity - local papers, friend at PPH, websites, etc…

Possible Timeline:

1. Get authorization to make decisions of design
2. Get authorization to start fundraising
3. Put together a timeline/our plans
4. Put together a presentation for Rotary for a grant.
5. Brad brings designs on February 4th
6. City lets us know CPI grant $ by July 1st
7. Olympics open July 24th, close August 9th

Public Meeting with Pillar

Tuesday, February 4, 2020

5:00 P.M.