Skatepark Committee Meeting Minutes
Wednesday, June 9, 2021
6:00—7:30 pm
Via Zoom

In Attendance:

Anthony Johnson
Cybil Kipp
Kate Lewis
Michele Danois
Kirsten McWilliams

Agenda:

I. Approve previous meeting’s minutes
II. Fundraising goal update
III. Art in the Park update
   1. Who will attend?
   2. What will our presence look like?
IV. Community Center Skatepark Kickoff Event
   1. Assign event coordinator(s)
   2. Activities and amenities (e.g. skate demo, auction, food trucks, live music, etc)
   3. Additional ideas, resources, and needs
   4. NOTETES

NOTES

1. Minutes approved by quorum
2. Fundraising goal update - we are at $388,000 roughly. With Anthony’s last promise from Trademark Credit Union of $5,000, we are at $392,000
3. Art in the Park, Saturday, August 14th. - we can have a booth and promote our silent auction. We cannot sell anything, have a silent auction, or garner any proceeds. We can inform and promote the park, however.
4. Thoughts about having a silent auction online before our end of the year kick off event on Sunday, August 29th, 3 to 6 pm. Rain date of September 12th, 3 to 6 pm.
5. Cybil wants to know how many volunteers from So Po Unite, maybe 12.
6. Name for kick off event. Ask Lucas and Tom as they have done these events beforehand
7. Promotion/publicity of the event by Facebook, Instagram, email blast from So Po Rec database, Sentry, radio, Kelly Bouchard from PPH, and website, brochure, news channel. Let's do ASAP
8. WHY? Kick off type event? Awareness? Thermometer of fundraising? Opportunity to thank the early supporters, so maybe a banner or signs. Our earlier sponsors could bring people. We can also ask for anyone else who sponsors above a certain level before the event will be advertised. Publish the preliminary donor list.
9. Can Anthony clarify if we can spend money from our fundraising for promotion
10. Could someone call a signage company to provide signs for free if we recognized them as a sponsor for their donations.
11. Need to assign responsibilities
12. It will include:
   - Mini ramps
   - Music
   - Food
   - Fundraising pitch
   - Silent auction
   - Slalom race down street parallel to high school
   - Nelson Road is closed
   - Animals on skateboards
   - Michele to get Seth Wescott to come
   - Art tables - bracelets made by Havi, fingerboards by Sames family, Gus’s fingerboard skatepark, Jeff’s skateboard template tracing project, etc...

13. Need to figure out two event coordinators for each event. Who?
14. Committee is hoping we can get committee members to pick tasks for either event
15. Thoughts of showing Suzan Norton’s documentary called *Brothers* with refreshments as a fundraiser. Maybe in the high school auditorium. So Po Unite could sponsor that. Cybil and Kirsten

**ART IN THE PARK TASKS:**

1. Decide to Event Leaders - CYBIL
2. Display the painted boards - CYBIL
3. Generate names of artists to approach from committee members - CYBIL
4. Decide how we are going to raise money for the skateboards - CYBIL, JACK, and KIRSTEN are willing to buy these
5. Use Bidding Owl website for silent auction. It is free. SPHS Project Grad used it.
   - ANTHONY, JACK, and CYBIL
6. Any of us committee members to approach who we know. Ask guys in the skate shops - CYBIL (please organize us)
7. Posters of the proposed park design - ANTHONY
8. Table, tent from Rec Center, chairs from Rec Center - ANTHONY
9. Thermometer in the shape of a skateboard - JACK, then ANTHONY, JIM WHITED (EMMONS)
10. Schedule for times for sign up genius - CYBIL
11. Create signs for both Art in Park and Jam Event. Ask Bayview Signworks - JACK
12. Create logo design for both signs - JEFF and JACK
13. Create lawn signs with message for supporting park - JACK
14. Create buttons or stickers for Art in the Park - JACK
15. Flyers for Kick off - JEFF and JACK
16. Create QR code to start bidding at Art in the Park - ANTHONY

**KICK OFF EVENT:**

1. Decide to Event Leaders - KIRSTEN
2. Come up with a good name - LUCAS
3. Come up with message behind the event - LUCAS
4. Submit event permit - ANTHONY
5. Finalize list of what event is going to entail - LUCAS
6. Table, tent from Rec Center, chairs from Rec Center - ANTHONY
7. Contact food tracks and ask for percentages donated, and if not, find donated food for fundraising - ANTHONY
8. Figure out how to involve rotary - MICHELE
9. Advertise - ANTHONY
10. Ask Sames/ Ron Hall for fingerboards - KIRSTEN
11. Ask Havi to make bracelets - KIRSTEN
12. Ask Gus to create fingerboard skatepark - KIRSTEN
13. Organize skateboard tracing table - KIRSTEN and JEFF
14. Organize animals on boards - MICHELE
15. Music through PA system - DARRELL
16. Who will get up and thank everyone - KATE, JACK, ANTHONY
17. Create banner or signs, get them donated if possible - JACK
18. Invite City Council members to attend - KATE
19. Ask Lee Ann Dodge for So Po Unite volunteers - CYBIL
20. Reach out to Todd Livingston to see if we can use their parking lot - ANTHONY
21. Skate Pros Skill Demo - LUCAS and TOM to support
22. All Wheels Free Skate - LUCAS and TOM to support
23. Four Legs on Four Wheels (Animals!) - MICHELE

Next Steps:

1. Anthony will ask if we can have a fundraising thermometer at Skate Park and display our painted boards to promote the kick off event/auction.