ATTENDEES

<table>
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<tr>
<th>Residents / Taxpayers</th>
<th>MBPC-Licensed Professionals</th>
<th>Agronomist</th>
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<tbody>
<tr>
<td>Cathy Chapman</td>
<td>Justin Nichols</td>
<td>Jesse O’Brien</td>
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<td>Bret LeBleu</td>
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<td>Ann Morrill (Chair)</td>
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<tr>
<th>City Staff</th>
<th>Guests</th>
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<td>Fred Dillon (took notes)</td>
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<td>None</td>
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1. Reviewed 11/6/17 meeting notes; no changes suggested.

2. Summary of 11/20/17 USM Planning Workshop Presentations
   - Several good ideas were generated by students that may be potentially useful to our efforts (e.g., algorithms to drive web traffic to site)
   - Also provided good opportunity for students to engage in a “real world” project.

3. Review website outline
   - Still not much for PMAC to review until draft is completed, which will hopefully be by mid-late January 2018.
   - Important to ensure that core info is presented clearly and accurately. For example:
     - Clearly state that City’s goal in enacting ordinance is to limit / restrict the use of synthetic pesticides.
     - Question about whether to refer more specifically to what the ordinance actually says or provide a broader overview as driven by overarching philosophy.
     - Important to emphasize “systems approach”
     - Is the ordinance intended to manage or suppress pests?

4. Review logos & mottos (attachments)
   - Very nice work by Rachel Berger!
   - Would like to combine elements from both drawings
   - Suggested motto: “GROW HEALTHY SOUTH PORTLAND”

5. Other Discussion Topics
   - Question about whether Bret and Justin need to be reappointed (Fred will check).
   - Boston Trade Show / Boston Globe article by Peter Del Tredici on “Amnesty for Plants” – discussion on how we need to learn to live with some invasives.
What constitutes an invasive plant? One that reduces biodiversity and habitat value?

Context will become important when considering waiver applications – e.g., knotweed in front of a stop sign vs. knotweed in residential yard.

Refer to Beyond Pesticides approach for poison ivy control

Consider creating an online library of various strategies/approaches (including goats!)

- 11/15/17 MELNA Workshop summary
  - Good presentations by Julie, Mike Hughes and Clay Kirby (UMaine Coop. Ext. entomologist).
  - UMaine Coop Ext will be really good resource as we move forward with ordinance implementation.

- Question about status of City’s arborist or tree warden – Fred will check.

- 11/16/17 Retailer Meeting summary
  - Not very well attended though compelling presentation by Chip Osborne on successfully managing high-use turf (athletic fields) without synthetic pesticides
  - Have Julie provide attendee list
  - Decide what kinds of materials to distribute to retailers

- Comment about pretty good overall awareness among land care professionals on South Portland’s ordinance.
  - We should expect to hear concerns with broadleaf weeds

6. Next meeting Monday 1/8/18 from 5-6:30 at Community Center

7. Adjourn