Skatepark Committee Meeting Minutes
Monday, February 22, 2021
6:00 PM via zoom

IN ATTENDANCE:
Kirsten McWilliams
Tom Long
Anthony Johnson
Cybil Kipp
Michele Danois
Jeff Woodbury

Agenda:
1. Approve previous meeting’s minutes
2. Finalize sponsor benefit tiers
3. Fundraising updates
4. Update donor lead list and assignments
5. Fundraising next steps
6. Next meeting date/time

NOTES:
1. We approved previous meeting’s minutes
2. Sponsor benefit tiers - discussion about naming rights. Leaving naming rights off for now, it has to be an order passed by city council, and instead leave it as “Any donations above 100,000 legendary, please contact the committee.” Might be disrespectful to all who are attached to high school park. We agreed that we will not offer sponsoring of future events as an incentive to giving levels.
3. - Fundraising updates. Anthony will go back to Town & Country with our revised sponsorship levels, which might convince them to go up to $5,000.00 instead of $2,500.00 for what they are asking for...
   - Cybil will share her email that she sent to solicit artists. She will also create a spreadsheet so we can all add names of artists to it.
   - Tom has not been able to find affordable decks near $20.00 price range. Jeff will look into finding those as well.
   - Event with painted deck auction and movie showing. Hold off painted decks until community giving with private donors. Don’t include them in the sponsorship levels for corporate donors.
   - Deadline of artist commitments by end of March?
   - How are we paying for these decks?
   - Most decks are done overseas?
   - $20.00 on Amazon per deck, not skateable, but curved
   - Would Ocean in OOB be willing to donate decks? Cybil will reach out to him.
5. Anthony will share final sponsorship levels and print copies to leave at front desk.
   - Set goal of $40,000 raised by end of February.
   - Michelle has $5,000 coming in.
   - Town & Country will donate $2,500.00
   - Michelle will connect with Tony at the Rotary about possible sponsorship