

**CITY OF SOUTH PORTLAND, MAINE**  
**SOUTH PORTLAND ENERGY & RECYCLING COMMITTEE**

**Meeting Agenda**

**January 24th, 2018**  
**6:00pm – 8:00pm**

**S. Portland Community Center**  
**Large Conference Room**

**Meeting Conference Call-in Number: 1-712-770-8028**

**Conference Code: 467024**

**Committee Members**

Jessica Williams - District 1 – **Vice-Chair**  
Andrew Capelluti - District 2 - **Chair**  
Greg Williams – District 1  
Taylor Strubell – District 2 **Secretary**  
Michele Danois – District 2  
Jaime Madore – District 2  
Daniel Paul – District 3

Joseph Fournier - District 5  
Bruce Bennett - District 5  
John Crowley – District 1  
Julie Rosenbach - City Liaison  
Michael Caudle - District 5  
Vacant - School Department Liaison

**Call to Order – 6:00pm**

**Sustainability Director, To Discuss Recycling At Redbank**

**Overview of the problem**

Katrina Venhuizen, ecomaine Outreach Coordinator  
Doug Howard, Director, South Portland Public Works  
*Entire truckloads of recycling from Redbank are being rejected on a regular basis when they get to ecomaine because they are so contaminated with trash. This has been going on for the past couple of months. It is not a new issue; several years back this happened and ecomaine had an intern do a massive outreach campaign. It solved the issue for a while, however now the problem is back.*

**About Redbank**

Holly Souza-Barry, Property Manager, Redbank Village  
Merrie Allen, Redbank Hub Resource Coordinator  
Adrian Dowling, District 5 City Councilor  
*Redbank is unique in terms of the diversity of its tenants, limited services provided by property management, turnover rate, etc. Developing a system to help connect people with the right resources is therefore important for the sustainability of the solution.*

**Overview of the opportunity**

Julie Rosenbach, City of South Portland  
*Use Redbank as the pilot for a residential outreach program that will help people*

*citywide understand what goes in which bin (and what do with things that do not go in either bin).*

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**Discussion about outreach**

*What type of outreach resources can we develop and roll out for Redbank residents to help people understand what goes where AND take action? Some suggestions include:*

- Picture-based stickers for the lids of the bins
- (Re-)distributing magnets with do/don't lists
- Translating these into other languages (check-- thanks to ecomaine!)
- Identifying resources people can use when moving out

**Planning for Next Meeting: Doodle Poll Introduction**