I. Approve last meeting’s minutes
II. Update on RFQ Process
III. Fundraising plan of attack
IV. Fundraising subcommittees?
V. Schedule next meeting

Present:

Anthony Johnson
Tom Long
Lucas Brown
Michele Danois
Kirsten McWilliams
Kate Lewis

II. Update on RFQ process -

Jack and Anthony working on putting out an RFQ in the next month or two. Tom Long will provide list of possible construction companies. Those firms will send us their qualifications to help us vet who is qualified. We will solicit the firms that meet our criteria.

III. Fundraising plan of attack

Jack and Anthony have written grant to Libra Foundation. It will be reviewed quarterly so sometime this fall. We are not eligible for Tony Hawk foundation because of socio-economic.

Currently not eligible for the Tony Hawk Grant because South Portland median household income is above the state average. They only award money to communities where the household income is at or below the state average. They are working on a new rubric on how communities qualify and we may be eligible at that point. Timeline of new rubric TBD.

Jeff Woodbury will make a brochure, a case of support to community members so that we have something to hand out to people as we approach them to ask for donations.

We have started getting some gifts and some commitments towards project. (Commitments of $3,00.00 and $1,000.00). Michele started a matching campaign with a few friends.

Discussion about using 4Giving. Com for our digital fundraising page
https://www.4giving.com/

Timeline:
1. Create brochure with website address for 4giving. Raise $50,000 before we start a capital campaign - by September 15th week
2. Simultaneously, set up 4giving so it can be on brochure - by September 15th week

   Here is a link to an example of a 4giving fundraiser so you can get an idea on what it looks like... https://www.4giving.com/donation/B345

3. Kate will train us how to approach people with mock fundraising - by September 21st week
4. We will fundraise a certain amount privately and individually before we blast 4giving link on FB, Instagram, city website. TBD.

Set budget at $450,000.00, show that city has already raised $337,500

To Do

1. Week of September 14th
   - Jeff completes brochure
   - Anthony creates 4giving website

2. Week of September 21st
   - Kate trains us on fundraising approaches
   - Committee gives Jeff feedback on brochure

3. Lucas pitched idea for skateboarding competition at rec center for end of October at Halloween time with costumes. Is this COVID responsible? Wait to see how school sports are decided. Great idea normally but so many COVID aspects to consider. Table this idea and add to next agenda for September 21st meeting. Can it be done if done properly with everyone being compliant. Would be nice to have people meet committee. Kate defers to Anthony to see how rec center is going. Would be great to have it on the side of the rec center where park will go. We need permission from school department to use their parking lot. Have to get event permit.

IV. Fundraising subcommittees

A. Grants thus far - Anthony and Jack
B. Brochure - Jeff and ______???
C. 4Giving - Anthony to set up, Cybil and Kirsten to work on project description??
D. Training Committee Members for Fundraising Approaches - Kate
E. Halloween Competition - Tom and Lucas and Michele

V. Schedule next meeting - Anthony will do a doodle poll for September 21st, 23rd, 24th.