

- How do we publicly recognize businesses that have signed on?

- Door Decal & digital decal
 - Who will design this?

 - How will we pay for the door decals?

Action Items

- _____ Letter of introduction to businesses

- _____ Research cost of printing (#) _____ door decals.

- _____ Customize pledge practices.

- _____ Identify 2 or 3 businesses to invite future ERC meetings to get input/feedback.

- _____ Contact Amy Eshoo (350Maine) to see what info they've gotten from A Climate to Thrive (ACTT).

Questions for A Climate to Thrive

- Can we copy your pledge language and the form?
- Does "re-certification" take place every year?
- Pledge verification – how do you confirm that the businesses are following through on their pledge?
- Are other towns/cities in Maine implementing similar programs?
- Can we create a toolkit with guidance and documents, including a printable decal, that could be used by any municipality in Maine