

Minutes of ad hoc Senior Advisory Committee
Thursday, September 21, 2017
South Portland City Hall
Basement Conference Room
12:30-2:30pm

Members present: Maxine Beecher, Marilyn Reilly, Sheila Szafran, Kathleen Babeu, Joan Herzog, Adele Edelman, Susan Henderson, Melissa Linscott, Elizabeth Ross-Holmstrom
Members absent Meredith Tipton, Cathy McDonald
Resigned: Linda Best

The meeting was chaired by Joan Herzog.

Minutes of Sept 12 accepted

Distribution of survey

Adele shared her handout: South Portland Distribution Plan. This plan identifies types of places where the survey could be dropped off or distributed hand to hand.

Melissa brought information about for mailing the survey by obtaining a mailing list from a website where age ranges can be identified from which to choose addresses. To purchase the list on an Excel spread sheet would probably cost \$350-\$400. Labels can be printed from the list. Website is infousa.com.

Costs would include mailing out and printing costs plus pre-postage to mail back to us.

Melissa noted that an 8.5x11 insert could be put in the Sentry for 1000 for \$42 or we could just do an ad.

Also distribution can be via email link for those who have internet access.

Pros and Cons

The link is very convenient but not all have access.

Distribution by hand will have person to person contact which may increase return rate, will take time, also need to reach those who do not get out (meals on wheels etc)

Mailing will reach almost all and has credibility, but may not be returned

Decision was to think about and decide in the future

Elizabeth lead a discussion about the survey. Sheets for each domain were put on the wall.

Existing questions were placed in the appropriate domain and people were asked to identify the essence of what they wanted to know in each domain. In addition to the existing survey questions the following points were make.

Transportation :

can people get where they need to go
are you near a bus stop and does the schedule work for you

Housing

will present house work for you in future or do you want to down size
are housing options limited and why
reasons to stay

Social participation

Are you lonely
Do you experience fears

Respect and Social Inclusion

Are you isolated, lonely
How often do you

Civic Participation

If you want to vote, do you

Communication

Primary news source
How do you like to get information

Health

Do you have a person to help you when you are sick
Do you have enough money to not go without each month
To you have to make choices each month about which bills to pay
Do you need help with meal prep

Outdoor Space and Buildings

Are you happy with sidewalks and parks

These points are not at all inclusive, not mentioned are some keys points in existing questions.
And some points not mentioned anywhere so far?

Then the group put dots on their top two priority items listed on the domain sheets . These were collected by Elizabeth. She and Marilyn will merge the data and send to members.

Sue handed out a draft of ideas for sub-committees to be discussed at a future date.

The next meeting will be October 3, 12:30-2:30 in the city hall basement conference.

Agenda items will include

Finalizing survey
Talking about distribution
Joan will chair, Sue will record.

Sue Henderson recording